Priceless Ink & Toner Now Offers ColorMatchTM

Wide-Format Printer Inkjet Cartridges

We at <u>Priceless Ink & Toner</u> are proud to announce the launch of our new **ColorMatch**TM Wide-Format printer inkjet cartridge series. The ColorMatchTM inks have been tested and proven to be the best choice for Wide Format inkjet printers for many reasons as listed below:

• All ColorMatchTM inks are fully OEM compatible. Our inkjet cartridges can be installed individually without any loss of quality. This is critical as inks do not run out at the same time. You do not need to buy complete sets – just replace them as needed. This provides a significant savings versus 'cheaper' suppliers that encourage you to change out the inks completely and flush the lines to avoid compatibility issues. You do not have the time to do that, and who needs the additional hassle?

• No color re-profiling is necessary. ColorMatchTM inks consistently duplicate the OEM (Original Equipment Manufacturer) color gamut. Cheaper foreign imports may work well enough in your home inkjet printer, but are not suitable for high quality, wide format print jobs, were quality is your image. You will have the same high quality output from ColorMatchTM inks that you currently enjoy with OEM inks – but at a far better price! Again, what may appear cheaper can sometimes actually cost you more in the long run. Downtime from 'cheaper' ink change-outs and re-profiling can eat up your profitability for several days of production. ColorMatchTM inks are 'plug & print'. No re-profiling, no flush & fill; just install them and print – it is that easy!

• All ColorMatchTM inks are TAA compliant. This is essential if you are a federal agency or contractor. TAA refers to the Trade Agreements Act (19 U.S.C. & 2501-2581) which is intended to foster fair and open international trade. TAA requires that the U.S. Government may acquire only U.S. –made or designated country end products. This act requires that manufacturers must certify that each end product meets the applicable requirements. End products are 'those articles, materials and supplies to be acquired for public use'. Most cheap imports come from countries that do not abide by the Trade Agreements Act.

• All ColorMatchTM inks undergo rigorous quality assurance. Because our cartridges are pre-installed prior to packaging, 'chip read' errors as well as other potential problems are significantly reduced. Some of our customers even tell us that our inkjet cartridges are more reliable than the OEM!

• All ColorMatchTM inks are backed by a comprehensive guarantee. You and your printer are fully protected! In the unlikely event that there is damage to your printer as a result of using ColorMatchTM inks, we will pay for the parts and labor to repair the printer. Good luck getting that level of support from off-shore suppliers!

For more information <u>visit our Wide Format Printer Supplies</u> page, e-mail us at <u>CS@priceless-inkjet.com</u> or call our customer service (877) 408 3652.

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